

THE TORRANCE HERALD
TORRANCE, CALIFORNIA
"TORRANCE MEANS BUSINESS"

"The Modern Industrial City" and "America's First Great Industrial Garden City"—10,000 in 1925

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THE "ALL HOME NEWS" PAPER

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A Special Sale of
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WHAT A FRIEND IS

"He Is Better Than a Lover Because He Is Never Jealous—'Your Failure Endears Him More.'"

A friend is a person who is "for you" always, under all circumstances.

He never investigates you. He likes you just as you are. He does not alter you.

Whatever kind of coat you are wearing, whether you have a dress suit or a hickory shirt with no collar, he thinks it's fine.

He likes your moods, and enjoys pessimism as much as your optimism.

He likes your success and your failure endears him more.

He is better than a lover, because he never is jealous.

He wants nothing from you, except that you be yourself.

He is the one being with whom you can feel safe. With him you can utter your heart, its badness and its goodness. You don't have to be careful.

In his presence you can be dis-

PALOS VERDE NOTES

The underwriting of the convertible notes will be closed by the first of June, possibly before, not to re-open.

The official tract office manager, Eugene Benoist, and family, is now living on the tract near Portuguese Bend.

Numerous manufacturers have been looking over the Panhandle of the Project. It is rumored that several of them have closed.

Signs have been arranged for one way traffic on the hills, and every Sunday there are six to eight men on the job of directing the traffic. "Some job," they say it is, too.

We congratulate George Taylor on his appointment as deputy sheriff and official fish and game warden. Also the Palos Verde Project is to be congratulated on having secured so estimable and capable a man for the position.

In addition to the \$6,000,000 to be expended by the Project on roads the State Highway Commission will put \$500,000 worth of work in. Think of it! \$6,500,000 worth of roads on the estate.

Frances L. Sellows of the Palos Verde Sewer Department has been going over the tract making tentative plans for his department.

During the past few days several contractors and housing companies have been looking over the estate with a view to the housing of several thousand employees, as the work will be carried rapidly to completion when started.

Tests have been and are being made of the best road material in extensive quantities.

A tract office, restaurant and a filling station have been completed near Portuguese Bend.

"The Wedding of the Winds," which appeared in the May 5th issue of the News Letter and Herald, made a hit with Mr. Clemmons, the assistant sales manager. He carried it to the head office in Los Angeles, where it is being carefully preserved in a frame. Arthur F. Thomas, the author, who is a rural mail carrier out of Torrance, has received a congratulatory letter from Mr. Lewis and his associates.

ELMER HARRIS ENTHUSIASTIC OVER "FIRST LOVE"

"First Love," the Sonya Levien story which has been pictured by Realart, with Constance Binney in the stellar role, is the story of an ordinary working girl, and the production is said to be quite devoid of the sumptuous effects so common in modern pictures. Yet its very simplicity and realism will make it stand out as one of the season's biggest pictures, declares Elmer Harris, supervisor of the West Coast Studios.

"The story of the modern working girl has so much of real drama," said Elmer Harris, supervising director for Realart, "that I was very glad when such a story came to hand for the use of Miss Constance Binney as her first West Coast starring vehicle.

"The role of little Kathleen O'Donnell fits her to a T. She has a quarrel with her parents over a man she's 'going with,' and has a most unhappy time on a romantic side track before she finally gets over onto the main line of real love.

"First Love" will be shown at the Torrance Theatre on Wednesday, May 24.

TRICK CLOTHES NOW SIGN OF LOW MENTALITY

DENVER, May 18.—Bell-bottomed trousers, sleek hair cuts, low-cut vests and string ties are evidences of weakened morality and low mentality more unfailing than all the tests devised by years of experimentation in psychological laboratories, according to Judge Lindsey of Denver's Juvenile Court.

In sentencing Howard Crane, 19 years old, parole-breaker, to thirty days in the county jail today, Judge Lindsey said:

"I believe that the style of dress nowadays is more indicative than all the tricks of future reading, phrenology, psycho-analysis and the other stuff we use to get a side-light on those we deal with in this court.

"I don't know why it is, but nine out of ten of the youngsters I have to deal with have these oil-slicked, ruff-backed haircuts, the bell-bottomed pants, low-cut vests and these trick collars and ties."

creet, which means you can rest. There are many faithful wives and husbands; there are few friends. Friendship is the most admirable, amazing and rare article among human beings.

Anybody stands by you when you are right; a friend stands by you even when you are wrong.

Like the shade of a great tree in the noonday heat is a friend.

Like the home port, with your country's flag flying, after long journeys, is a friend.

A friend is an impregnable citadel of refuge in the strife of existence.

It is he that keeps alive your faith in human nature, that makes you believe that it is a good universe.

He is the antidote to despair, the elixir of hope, the tonic for depression, the medicine to cure suicide.

You give to him without reluctance and borrow from him without embarrassment.

When you are vigorous and spirited you like to take your pleasures with him; when you are sick you want to see him; when you are dying you want him near.—J. L. Hirsh, in Rotary Reminder.

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To save a shift on hills

Many an automobile fails to deliver the power and speed of which it is capable, fails in acceleration and on the hills, because of poor lubrication.

The purpose of lubrication is to reduce friction. In this connection it must be remembered that oils have internal or molecular friction. The heavier the oil the more this internal friction, which has to be overcome by and uses up power.

The ideal oil for the automobile is the thinnest oil which will keep the bearing surfaces separated, and at the same time offer in itself the least frictional resistance to the engine power going to the rear or driving wheels.

Such an oil—if it has "oiliness," stability and purity,—will give perfect lubrication, and permit the development of the maximum power, speed and gasoline mileage of the car.

Zerolene meets these conditions perfectly.

Oiliness—Stability—Purity

Zerolene has great "oiliness," which causes it to cling to bearing surfaces while offering in itself a minimum of frictional resistance to the engine power.

It has great stability, which causes it to resist engine heat and to form a minimum of carbon of a soft, flaky nature which goes out with the exhaust.

And it is pure.

If you follow the Zerolene chart of Correct Lubrication, you will develop the maximum power, speed and gasoline mileage of your car.

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